

**REVISED**

|       |                              |   |                       |
|-------|------------------------------|---|-----------------------|
| CONT# | Feb 18, 22                   | 35662705 Mod# 2 Ver# 5 (Last = MOD 1 CF ) | DDS CONT# 0           |
| REP   | KATZ RADIO                   |   | C/P/E: na / na / 1478 |
| TO    | KJSK-AM (Central City, NE)   |   |                       |
| FM    | BRIAN DONLEY                 |   |                       |
| OFF   | PHILADELPHIA                 |   | SALESPERSON FAX#      |
| AGY   | MEDIUM BUYING, LLC           |   |                       |
| ADDR  | 815 GRANDVIEW AVE STE 600    |   | PH #                  |
|       | COLUMBUS, OH 43215           |   |                       |
| BYR   | DILLON LLYOD                 |   |                       |
| ADV   | BRETT LINDSTROM FOR GOVERNOR |   |                       |
| PDT   | Radio                        |   |                       |
| FLT   | Jan 31, 22 - Mar 06, 22      |   |                       |

\* REP ORDER COMMENT \*

\*\* 2/18/2022 3:38:00 PM: THE SCHEDULE HAS BEEN REVISED AS OF THE WEEK OF 2/21 TO REFLECT CURRENT CANDIDATE RATES.

\*\* 2/18/2022 3:38:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC  | LN  | DAYS                       | TIME     | LEN | EFFECTIVE DATES      | # OF WKS | NPW | RATE     | TOT SPTS |
|-----|-----|----------------------------|----------|-----|----------------------|----------|-----|----------|----------|
|     |     | <b>FLIGHT 1</b>            |          |     |                      |          |     |          |          |
|     | 1.1 | MTWTF..                    | 6A - 10A | 60  | 1/31/2022 - 2/4/2022 | 1W       | 3   | \$15.00  | 3        |
|     | 1.2 | MTWTF..                    | 10A - 3P | 60  | 1/31/2022 - 2/4/2022 | 1W       | 3   | \$15.00  | 3        |
|     | 1.3 | MTWTF..                    | 3P - 7P  | 60  | 1/31/2022 - 2/4/2022 | 1W       | 3   | \$15.00  | 3        |
|     |     | ** WEEKLY FLIGHT TOTALS ** |          |     |                      |          | 9   | \$135.00 |          |
|     |     | <b>FLIGHT 2</b>            |          |     |                      |          |     |          |          |
|     | 2.1 | MTWTF..                    | 6A - 10A | 60  | 2/7/2022 - 2/18/2022 | 2W       | 5   | \$15.00  | 10       |
|     | 2.2 | MTWTF..                    | 10A - 3P | 60  | 2/7/2022 - 2/18/2022 | 2W       | 5   | \$15.00  | 10       |
|     | 2.3 | MTWTF..                    | 3P - 7P  | 60  | 2/7/2022 - 2/18/2022 | 2W       | 5   | \$15.00  | 10       |
|     |     | ** WEEKLY FLIGHT TOTALS ** |          |     |                      |          | 15  | \$450.00 |          |
|     |     | <b>FLIGHT 3</b>            |          |     |                      |          |     |          |          |
| CHG | 3.1 | MTWTF..                    | 6A - 10A | 60  | 2/21/2022 - 3/4/2022 | 2W       | 0   | \$15.00  | 0        |
| CHG | 3.2 | MTWTF..                    | 10A - 3P | 60  | 2/21/2022 - 3/4/2022 | 2W       | 0   | \$15.00  | 0        |
| CHG | 3.3 | MTWTF..                    | 3P - 7P  | 60  | 2/21/2022 - 3/4/2022 | 2W       | 0   | \$15.00  | 0        |
| ADD | 3.4 | MTWTF..                    | 6A - 10A | 60  | 2/21/2022 - 3/4/2022 | 2W       | 10  | \$7.50   | 20       |
| ADD | 3.5 | MTWTF..                    | 10A - 3P | 60  | 2/21/2022 - 3/4/2022 | 2W       | 10  | \$7.50   | 20       |
| ADD | 3.6 | MTWTF..                    | 3P - 7P  | 60  | 2/21/2022 - 3/4/2022 | 2W       | 10  | \$7.50   | 20       |
|     |     | ** WEEKLY FLIGHT TOTALS ** |          |     |                      |          | 30  | \$450.00 |          |

Feb 18, 22  
 CONT# 35662705 Mod# 2 Ver# 5 (Last = MOD 1 CF )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: na / na / 1478

|       | Feb 22 | Mar 22 |  |  |  |  |  |
|-------|--------|--------|--|--|--|--|--|
| SPOTS | 69     | 30     |  |  |  |  |  |
| CASH  | 810.00 | 225.00 |  |  |  |  |  |
| TRADE | 0.00   | 0.00   |  |  |  |  |  |
| NSL   | 0.00   | 0.00   |  |  |  |  |  |
| TOTAL | 810.00 | 225.00 |  |  |  |  |  |

|       |  |  |  |  |  |  | TOTAL    |
|-------|--|--|--|--|--|--|----------|
| SPOTS |  |  |  |  |  |  | 99       |
| CASH  |  |  |  |  |  |  | 1,035.00 |
| TRADE |  |  |  |  |  |  | 0.00     |
| NSL   |  |  |  |  |  |  | 0.00     |
| TOTAL |  |  |  |  |  |  | 1,035.00 |

**\*\* Competitive Comments \*\***

NE GOV - LINDSTROM RADIO 1.31 - 3.6

SVC: FA06 TSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

1035  
 (69)

# Sales Order

Station: KJSK-AM Agency: MEDIUM BUYING, LLC  
 Contract Name: BRETT LIND GOV KJSK 1/31/22-01 Address: 815 Grandview Ave, STE 600  
 Contract#: 14016 City: Columbus State: OH Zip: 43215  
 Start Date: 1/31/22 End Date: 3/04/22 Buyer: \_\_\_\_\_  
 Revenue Type: Political Agency Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: BRETT LINDSTORM FOR GOVER (MB) Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 5439NPOLI Comm %: 0  
 Product Name: RADIO Makegood Policy: Within Contract Dates  
 Estimate #: 1478  
 Competitive Code: Political

| No | DATES   |         | Alt<br>wks | TIMES    |          | LEN | DISTRIBUTION |   |   |   |   |    |    |        |     |       | RATE | TOTALS |   | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
|    | START   | END     |            | START    | END      |     | M            | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS |      | \$\$   |   |     |
| 1  | 1/31/22 | 2/04/22 |            | 6:00 AM  | 10:00 AM | 60  | 1            |   | 1 |   | 1 |    |    | 3      | D   | 15.00 | 3    | 45.00  | 3 |     |
| 2  | 1/31/22 | 2/04/22 |            | 10:00 AM | 3:00 PM  | 60  | 1            |   | 1 |   | 1 |    |    | 3      | D   | 15.00 | 3    | 45.00  | 3 |     |
| 3  | 1/31/22 | 2/04/22 |            | 3:00 PM  | 7:00 PM  | 60  | 1            |   | 1 |   | 1 |    |    | 3      | D   | 15.00 | 3    | 45.00  | 3 |     |
| 4  | 2/07/22 | 2/18/22 |            | 6:00 AM  | 10:00 AM | 60  | 1            | 1 | 1 | 1 | 1 |    |    | 5      | D   | 15.00 | 10   | 150.00 | 3 |     |
| 5  | 2/07/22 | 2/18/22 |            | 10:00 AM | 3:00 PM  | 60  | 1            | 1 | 1 | 1 | 1 |    |    | 5      | D   | 15.00 | 10   | 150.00 | 3 |     |
| 6  | 2/07/22 | 2/18/22 |            | 3:00 PM  | 7:00 PM  | 60  | 1            | 1 | 1 | 1 | 1 |    |    | 5      | D   | 15.00 | 10   | 150.00 | 3 |     |
| 7  | 2/23/22 | 2/25/22 |            | 6:00 AM  | 10:00 AM | 60  |              |   | 3 | 3 | 4 |    |    | 10     | D   | 7.50  | 10   | 75.00  | 3 |     |
| 8  | 2/23/22 | 2/25/22 |            | 10:00 AM | 3:00 PM  | 60  |              |   | 4 | 3 | 3 |    |    | 10     | D   | 7.50  | 10   | 75.00  | 3 |     |
| 9  | 2/23/22 | 2/25/22 |            | 3:00 PM  | 7:00 PM  | 60  |              |   | 3 | 4 | 3 |    |    | 10     | D   | 7.50  | 10   | 75.00  | 3 |     |
| 10 | 2/28/22 | 3/04/22 |            | 6:00 AM  | 10:00 AM | 60  | 2            | 2 | 2 | 2 | 2 |    |    | 10     | D   | 7.50  | 10   | 75.00  | 3 |     |
| 11 | 2/28/22 | 3/04/22 |            | 10:00 AM | 3:00 PM  | 60  | 2            | 2 | 2 | 2 | 2 |    |    | 10     | D   | 7.50  | 10   | 75.00  | 3 |     |
| 12 | 2/28/22 | 3/04/22 |            | 3:00 PM  | 7:00 PM  | 60  | 2            | 2 | 2 | 2 | 2 |    |    | 10     | D   | 7.50  | 10   | 75.00  | 3 |     |

## Billing Projections: By Month

|    |        |        |        |
|----|--------|--------|--------|
|    | Jan 22 | Feb 22 | Mar 22 |
| CA | 45.00  | 810.00 | 180.00 |
| ST | 0.00   | 810.00 | 225.00 |

☒ Print Spot Prices☒ Co-op Required

CO-OP SCRIPT REQUIRED

TOTAL SPOTS 99

GROSS TOTAL \$ 1,035.00

ADJUSTED SPOTS 99

ADJUSTED TOTAL \$ 1,035.00

APPROVE DECLINE

☐☐

Sales Manager

☐☐

Business Manager

☐☐

General Manager

☐☐

Traffic Director





# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?



Yes



No

Date ad received:

1-28-22

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

14016

Station Call Letters:

KJSK

Date Received/Requested:

2-18-22

Est. #:

1478

Station Location:

Columbus, Nebraska

Run Start and End Dates:

1-31-22 - 3-4-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:

Name: Dillon Lloyd

Date of Request to Purchase Ad Time: 1/27/22

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

2/18/22